May 2014 Demographics

%	N	Class Level	%	N	Gender
45.26%	353	1 year or less	56.63%	440	Female
29.49%	230	2 years	43.37%	337	Male
11.15%	87	3 years	100.00%	777	Total
14.10%	110	4 or more years		27	No Response
100.00%	780	Total			
	24	No Response	0.4		
			%	N	Age
	•	a	12.97%	101	18 and under
%	N	Current GPA	36.20%	282	19 to 24
	92	No credits earned	22.72%	177	25 to 34
1.44%	11	1.99 or below	8.60%	67	35 to 44
7.46%	57	2.0 - 2.49	19.51%	152	45 and over
16.36%	125	2.5 - 2.99	100.00%	779	Total
	220	3.0 - 3.49		25	No Response
	259	3.5 or above			
	764	Total	%	N	Ethnicity/Race
	40	No Response			·
			1.43%	11 32	African-American
%	N	Educational Goal	4.16%		American Indian or Alaskan Native
			1.95%	15	Asian or Pacific Islander
58.25%	445	Associate degree	73.38%	565	Caucasian/White
	19	Vocational/technical program	9.74%	75 25	Hispanic Other rese
	110	Transfer to another institution	3.25%	25	Other race
	72 59	Certification (initial / renewal)	6.10% 100.00%	47 770	Race - Prefer not to respond Total
2.75%	21	Self-improvement/pleasure	100.00%	34	
	38	Job-related training Other educational goal		34	No Response
100.00%	36 764	Total			
	40		%	N	Current Enrollment Status
	40	No Response	78.91%	591	Day
			20.96%	157	Evening
%	N	Employment	0.13%	1	Weekend
23.52%	183	Full-time off campus	100.00%	749	Total
30.08%	234	Part-time off campus		55	No Response
	13	Full-time on campus			•
2.96%	23	Part-time on campus			
41.77%	325	Not employed	%	\mathbf{N}	Current Class Load
100.00%	778	Total	54.80%	428	Full-time
	26	No Response	45.20%	353	Part-time
		•	100.00%	781	Total
				23	No Response

May 2014 Demographics

Current Residence	N	%	Institution Question 2	N	%
Residence hall	42	5.39%	Campus item 2 - Answer 1	0	0%
Own house	237	30.42%	Campus item 2 - Answer 2	0	0%
Rent room or apt off campus	222	28.50%	Campus item 2 - Answer 3	0	0%
Parent's home	226	29.01%	Campus item 2 - Answer 4	0	0%
Other residence	52	6.68%	Campus item 2 - Answer 5	0	0%
Total	779	100.00%	Campus item 2 - Answer 6	0	0%
No Response	25		Total	0	100.00%
			No Response	804	
Residence Classification	N	%			
In-state	730	93.47%	Group Code	\mathbf{N}	%
Out-of-state	43	5.51%	0001	1	0.15%
International (not U.S. citizen)	8	1.02%	0007	1	0.15%
Total	781	100.00%	1003	7	1.02%
No Response	23		1004	6	0.88%
			1005	20	2.92%
			1006	25	3.65%
Disabilities	N	%	1007	28	4.09%
Yes - Disability	86	11.04%	1008	6	0.88%
No - Disability	693	88.96%	1009	2	0.29%
Total	779	100.00%	1013	4	0.58%
No Response	25		1014	12	1.75%
			1015	4	0.58%
Institution Was May	NT	%	1016	2	0.29%
Institution Was My	N		1017	4	0.58%
1st choice	615	79.05%	1018	2	0.29%
2nd choice	123	15.81%	1019	3	0.44%
3rd choice or lower	40	5.14%	1022	14	2.04%
Total	778	100.00%	1023	1	0.15%
No Response	26		1026	4	0.58%
			1028	1	0.15%
Institution Question	N	%	1029	1	0.15%
Campus item - Answer 1	397	59.79%	1030	5	0.73%
Campus item - Answer 2	158	23.80%	1031	2	0.29%
Campus item - Answer 3	32	4.82%	1032	5	0.73%
Campus item - Answer 4	51	7.68%	1234	1	0.15%
Campus item - Answer 5	23	3.46%	2001	10	1.46%
Campus item - Answer 6	3	0.45%	2002	1	0.15%
Total	664	100.00%	2003	7	1.02%
	140	100.0070	2004	3	0.44%
No Response	140		2005	21	3.07%
			2006	1	0.15%

May 2014 Demographics

	007	2	0.29%
20	008	1	0.15%
20	009	8	1.17%
20	010	4	0.58%
20	011	1	0.15%
20	012	6	0.88%
20	013	5	0.73%
20	014	5	0.73%
20	015	6	0.88%
20	016	3	0.44%
20	017	4	0.58%
20	018	140	20.44%
20	020	2	0.29%
20	021	3	0.44%
20	022	17	2.48%
20	023	2	0.29%
20	024	4	0.58%
20	025	8	1.17%
20	026	98	14.31%
20	027	12	1.75%
20	028	42	6.13%
20	029	15	2.19%
2	030	6	0.88%
	080	1	0.15%
	206	1	0.15%
	001	40	5.84%
	002	45	6.57%
	Total	685	100.00%
N	No Response	119	
	-		

May 2011 Demographics

%	N	Class Level	%	N	Gender
42.88%	566	1 year or less	56.26%	746	Female
29.17%	385	2 years	43.74%	580	Male
14.02%	185	3 years	100.00%	1326	Total
13.94%	184	4 or more years		46	No Response
100.00%	1320	Total			
	52	No Response			
			%	N	Age
			7.01%	93	18 and under
%	N	Current GPA	37.83%	502	19 to 24
14.22%	182	No credits earned	19.52%	259	25 to 34
2.11%	27	1.99 or below	11.53%	153	35 to 44
5.94%	76	2.0 - 2.49	24.11%	320	45 and over
12.58%	161	2.5 - 2.99	100.00%	1327	Total
26.33%	337	3.0 - 3.49		45	No Response
38.83%	497	3.5 or above			
100.00%	1280	Total	%	NT	E4h-nini4m/Daga
	92	No Response		N	Ethnicity/Race
			0.61%	8	African-American
0/	N T	T1	3.64%	48	American Indian or Alaskan Native
%	N	Educational Goal	0.76%	10	Asian or Pacific Islander
42.01%	544	Associate degree	76.93%	1014	Caucasian/White
2.93%	38	Vocational/technical program	9.18%	121	Hispanic
21.78%	282	Transfer to another institution	2.20%	29	Other race
8.88%	115	Certification (initial / renewal)	6.68%	88	Race - Prefer not to respond
13.59%	176	Self-improvement/pleasure	100.00%	1318	Total
3.55%	46	Job-related training		54	No Response
7.26%	94	Other educational goal			
100.00%	1295	Total	%	N	Current Enrollment Status
	77	No Response			
			63.27%	794	Day
0/	NT	E1	36.10%	453	Evening
%	N	Employment	0.64%	8	Weekend
28.51%	376	Full-time off campus	100.00%	1255	Total
29.42%	388	Part-time off campus		117	No Response
2.20%	29	Full-time on campus			
3.56%	47	Part-time on campus	%	N	Current Class Load
36.32%	479	Not employed	51.28%	681	Full-time
100.00%	1319	Total	48.72%	647	Part-time
	53	No Response	48.72% 100.00%	1328	Part-time Total
			100.00%		
				44	No Response

May 2011 Demographics

Current Residence	N	%	Institution Question 2	N	%
Residence hall	89	6.73%	Campus item 2 - Answer 1	0	0%
Own house	482	36.46%	Campus item 2 - Answer 2	0	0%
Rent room or apt off campus	343	25.95%	Campus item 2 - Answer 3	0	0%
Parent's home	317	23.98%	Campus item 2 - Answer 4	0	0%
Other residence	91	6.88%	Campus item 2 - Answer 5	0	0%
Total	1322	100.00%	Campus item 2 - Answer 6	0	0%
No Response	50		Total	0	100.00%
			No Response	1372	
Residence Classification	N	%			
In-state	1268	95.48%	Group Code	N	%
Out-of-state	55	4.14%	0001	13	1.24%
International (not U.S. citizen)	5	0.38%	0003	30	2.87%
Total	1328	100.00%	0004	3	0.29%
No Response	44		0005	14	1.34%
			0006	2	0.19%
			0007	3	0.29%
Disabilities	N	%	0008	8	0.76%
Yes - Disability	96	7.25%	0009	7	0.67%
No - Disability	1228	92.75%	0010	12	1.15%
Total	1324	100.00%	0011	14	1.34%
No Response	48		0013	11	1.05%
			0014	11	1.05%
Institution Was My	N	%	0015	9	0.86%
1st choice	1073		0017	1	0.10%
2nd choice	189	81.29%	0019	32	3.06%
3rd choice or lower		14.32% 4.39%	0020	9	0.86%
Total	58 1320	4.39%	0021	3	0.29%
No Response	52	100.00%	0022	2	0.19%
No Response	32		0023	18	1.72%
			0025	4	0.38%
Institution Question	N	%	0026	26	2.49%
Campus item - Answer 1	785	57.72%	0027	26	2.49%
Campus item - Answer 2	257	18.90%	0029	2	0.19%
Campus item - Answer 3	137	10.07%	0030	1	0.10%
Campus item - Answer 4	106	7.79%	0031	1	0.10%
Campus item - Answer 5	70	5.15%	0032	4	0.38%
Campus item - Answer 6	5	0.37%	0036	15	1.43%
Total	1360	100.00%	0037	12	1.15%
No Response	12		0038	17	1.63%
1	_		0039	1	0.10%
			0041	1	0.10%

May 2011 Demographics

0042	3	0.29%
0043	156	14.91%
0044	22	2.10%
0045	1	0.10%
0046	1	0.10%
0047	1	0.10%
0049	4	0.38%
0050	2	0.19%
0051	5	0.48%
0052	13	1.24%
0054	10	0.96%
0055	22	2.10%
0056	1	0.10%
0057	1	0.10%
0058	11	1.05%
0059	25	2.39%
0060	12	1.15%
0061	1	0.10%
0062	43	4.11%
0063	3	0.29%
0064	57	5.45%
0065	14	1.34%
0067	1	0.10%
0068	4	0.38%
0070	318	30.40%
0100	1	0.10%
0420	1	0.10%
0447	1	0.10%
Total	1046	100.00%
No Response	326	

Scales: In Order of Importance

		May 2014			May 2011		Mean Difference
Scale	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
Instructional Effectiveness	6.22	5.52 / 1.04	0.70	6.23	5.52 / 0.99	0.71	0.00
Registration Effectiveness	6.15	5.42 / 1.05	0.73	6.18	5.30 / 1.06	0.88	0.12 *
Academic Advising/Counseling	6.12	5.28 / 1.36	0.84	6.15	5.21 / 1.30	0.94	0.07
Concern for the Individual	6.08	5.28 / 1.23	0.80	6.09	5.31 / 1.16	0.78	-0.03
Academic Services	6.00	5.58 / 0.98	0.42	6.05	5.53 / 1.01	0.52	0.05
Admissions and Financial Aid	5.95	5.16 / 1.23	0.79	6.04	5.04 / 1.26	1.00	0.12 *
Student Centeredness	5.95	5.45 / 1.10	0.50	5.99	5.47 / 1.10	0.52	-0.02
Campus Climate	5.94	5.38 / 1.04	0.56	5.97	5.36 / 1.03	0.61	0.02
Safety and Security	5.92	5.27 / 1.08	0.65	6.01	5.23 / 1.08	0.78	0.04
Service Excellence	5.90	5.33 / 1.04	0.57	5.94	5.22 / 1.09	0.72	0.11 *
Campus Support Services	5.27	4.85 / 1.21	0.42	5.34	4.89 / 1.16	0.45	-0.04
Responsiveness to Diverse Populations		5.44 / 1.21			5.49 / 1.22		-0.05

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

	May 2014			May 2011			1111) 2011		Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap			
71. Campus item 1	6.57	5.70 / 1.39	0.87	5.88	5.28 / 1.56	0.60	0.42 ***		
18. The quality of instruction I receive in most of my classes is excellent.	6.56	5.75 / 1.32	0.81	6.57	5.82 / 1.29	0.75	-0.07		
15. I am able to register for classes I need with few conflicts.	6.46	5.25 / 1.70	1.21	6.42	5.23 / 1.65	1.19	0.02		
8. Classes are scheduled at times that are convenient for me.	6.43	5.43 / 1.45	1.00	6.46	5.29 / 1.58	1.17	0.14 *		
58. Nearly all of the faculty are knowledgeable in their fields.	6.40	5.83 / 1.30	0.57	6.43	5.78 / 1.27	0.65	0.05		
70. I am able to experience intellectual growth here.	6.40	5.86 / 1.29	0.54	6.39	5.85 / 1.23	0.54	0.01		
75. Campus item 5	6.38	5.06 / 1.71	1.32	6.25	5.36 / 1.48	0.89	-0.30 ***		
69. There is a good variety of courses provided on this campus.	6.35	5.60 / 1.44	0.75	6.39	5.54 / 1.49	0.85	0.06		
79. Campus item 9	6.34	5.25 / 1.53	1.09	6.48	5.92 / 1.45	0.56	-0.67 ***		
76. Campus item 6	6.33	5.43 / 1.61	0.90	6.46	5.26 / 1.59	1.20	0.17 *		
29. Faculty are fair and unbiased in their treatment of individual students.	6.29	5.51 / 1.46	0.78	6.31	5.54 / 1.45	0.77	-0.03		
66. Program requirements are clear and reasonable.	6.29	5.58 / 1.34	0.71	6.30	5.59 / 1.32	0.71	-0.01		
6. My academic advisor is approachable.	6.28	5.66 / 1.59	0.62	6.24	5.50 / 1.56	0.74	0.16*		
32. My academic advisor is knowledgeable about my program requirements.	6.27	5.35 / 1.72	0.92	6.35	5.35 / 1.67	1.00	0.00		
31. The campus is safe and secure for all students.	6.26	5.76 / 1.21	0.50	6.34	5.75 / 1.24	0.59	0.01		
73. Campus item 3	6.22	5.74 / 1.43	0.48	4.95	4.77 / 1.77	0.18	0.97 ***		

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

	May 2014			May 2011			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
28. It is an enjoyable experience to be a student on this campus.	6.21	5.73 / 1.34	0.48	6.22	5.73 / 1.32	0.49	0.00
46. Faculty provide timely feedback about student progress in a course.	6.20	5.44 / 1.43	0.76	6.25	5.39 / 1.47	0.86	0.05
87. Cost as factor in decision to enroll.	6.20			6.27			
5. The personnel involved in registration are helpful.	6.19	5.43 / 1.55	0.76	6.28	5.36 / 1.60	0.92	0.07
3. The quality of instruction in the vocational/technical programs is excellent.	6.17	5.44 / 1.36	0.73	6.13	5.49 / 1.35	0.64	-0.05
23. Faculty are understanding of students' unique life circumstances.	6.17	5.46 / 1.47	0.71	6.15	5.42 / 1.48	0.73	0.04
61. Faculty are usually available after class and during office hours.	6.17	5.71 / 1.33	0.46	6.20	5.81 / 1.28	0.39	-0.10
68. On the whole, the campus is well-maintained.	6.17	6.16 / 1.05	0.01	6.15	6.06 / 1.11	0.09	0.10 *
35. Policies and procedures regarding registration and course selection are clear and well-publicized.	6.16	5.42 / 1.44	0.74	6.21	5.28 / 1.49	0.93	0.14 *
52. This school does whatever it can to help me reach my educational goals.	6.16	5.24 / 1.55	0.92	6.23	5.14 / 1.50	1.09	0.10
14. Library resources and services are adequate.	6.13	5.78 / 1.25	0.35	6.19	5.73 / 1.27	0.46	0.05
36. Students are made to feel welcome on this campus.	6.13	5.71 / 1.28	0.42	6.16	5.70 / 1.24	0.46	0.01
40. My academic advisor is knowledgeable about the transfer requirements of other schools.	6.13	5.13 / 1.69	1.00	6.18	5.03 / 1.66	1.15	0.10
42. The equipment in the lab facilities is kept up to date.	6.13	5.51 / 1.38	0.62	6.12	5.45 / 1.39	0.67	0.06
51. There are convenient ways of paying my school bill.	6.13	5.58 / 1.42	0.55	6.16	5.49 / 1.49	0.67	0.09

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		May 2014		May 2011			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
7. Adequate financial aid is available for most students.	6.12	5.21 / 1.65	0.91	6.26	5.02 / 1.71	1.24	0.19 *
37. Faculty take into consideration student differences as they teach a course.	6.11	5.34 / 1.50	0.77	6.05	5.39 / 1.41	0.66	-0.05
41. Admissions staff are knowledgeable.	6.11	5.39 / 1.40	0.72	6.16	5.39 / 1.40	0.77	0.00
39. The amount of student parking space on campus is adequate.	6.10	5.10 / 1.73	1.00	6.18	4.64 / 1.93	1.54	0.46 ***
43. Class change (drop/add) policies are reasonable.	6.10	5.41 / 1.57	0.69	6.10	5.48 / 1.42	0.62	-0.07
65. Students are notified early in the term if they are doing poorly in a class.	6.10	4.84 / 1.69	1.26	6.12	4.82 / 1.72	1.30	0.02
34. Computer labs are adequate and accessible.	6.09	5.79 / 1.31	0.30	6.20	5.65 / 1.37	0.55	0.14 *
16. The college shows concern for students as individuals.	6.08	5.05 / 1.54	1.03	6.10	5.10 / 1.52	1.00	-0.05
64. Nearly all classes deal with practical experiences and applications.	6.07	5.52 / 1.35	0.55	6.08	5.44 / 1.37	0.64	0.08
74. Campus item 4	6.07	5.74 / 1.38	0.33	6.21	5.07 / 1.69	1.14	0.67 ***
45. This institution has a good reputation within the community.	6.04	5.77 / 1.34	0.27	6.09	5.81 / 1.26	0.28	-0.04
78. Campus item 8	6.04	4.92 / 1.71	1.12	6.38	5.51 / 1.60	0.87	-0.59 ***
22. People on this campus respect and are supportive of each other.	6.03	5.49 / 1.31	0.54	5.98	5.49 / 1.30	0.49	0.00
25. My academic advisor is concerned about my success as an individual.	6.03	5.10 / 1.75	0.93	6.09	5.13 / 1.57	0.96	-0.03
2. Faculty care about me as an individual.	6.01	5.50 / 1.39	0.51	5.99	5.58 / 1.38	0.41	-0.08
12. My academic advisor helps me set goals to work toward.	6.01	5.20 / 1.69	0.81	6.02	5.13 / 1.61	0.89	0.07

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		May 2014			Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
60. Billing policies are reasonable.	6.01	5.45 / 1.42	0.56	6.03	5.29 / 1.46	0.74	0.16 *
13. Financial aid awards are announced to students in time to be helpful in college planning.	5.99	5.00 / 1.65	0.99	6.09	4.71 / 1.72	1.38	0.29 ***
27. The campus staff are caring and helpful.	5.99	5.60 / 1.26	0.39	6.06	5.59 / 1.31	0.47	0.01
50. Tutoring services are readily available.	5.99	5.49 / 1.42	0.50	5.96	5.50 / 1.41	0.46	-0.01
63. I seldom get the "run-around" when seeking information on this campus.	5.99	5.14 / 1.61	0.85	6.07	4.96 / 1.70	1.11	0.18 *
24. Parking lots are well-lighted and secure.	5.98	5.49 / 1.41	0.49	6.08	5.47 / 1.42	0.61	0.02
54. Faculty are interested in my academic problems.	5.96	5.23 / 1.55	0.73	6.00	5.22 / 1.47	0.78	0.01
48. Counseling staff care about students as individuals.	5.95	5.23 / 1.57	0.72	5.92	5.16 / 1.53	0.76	0.07
56. The business office is open during hours which are convenient for most students.	5.94	5.32 / 1.43	0.62	5.97	5.19 / 1.51	0.78	0.13
57. Administrators are approachable to students.	5.94	5.31 / 1.49	0.63	5.96	5.25 / 1.50	0.71	0.06
20. Financial aid counselors are helpful.	5.92	5.05 / 1.65	0.87	6.15	4.92 / 1.72	1.23	0.13
47. There are adequate services to help me decide upon a career.	5.92	5.11 / 1.56	0.81	5.95	5.11 / 1.49	0.84	0.00
53. The assessment and course placement procedures are reasonable.	5.91	5.35 / 1.40	0.56	5.95	5.37 / 1.33	0.58	-0.02
49. Admissions counselors respond to prospective students' unique needs and requests.	5.90	5.20 / 1.52	0.70	5.82	5.08 / 1.45	0.74	0.12
62. Bookstore staff are helpful.	5.90	5.47 / 1.56	0.43	5.87	5.10 / 1.66	0.77	0.37 ***

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

	May 2014			May 2011			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
55. Academic support services adequately meet the needs of students.	5.89	5.27 / 1.38	0.62	5.98	5.18 / 1.37	0.80	0.09
21. There are a sufficient number of study areas on campus.	5.87	5.60 / 1.33	0.27	5.94	5.52 / 1.35	0.42	0.08
26. Library staff are helpful and approachable.	5.87	5.61 / 1.35	0.26	5.94	5.63 / 1.33	0.31	-0.02
9. Internships or practical experiences are provided in my degree/certificate program.	5.85	4.81 / 1.63	1.04	5.86	4.88 / 1.60	0.98	-0.07
67. Channels for expressing student complaints are readily available.	5.85	4.80 / 1.65	1.05	5.89	4.73 / 1.68	1.16	0.07
88. Financial aid as factor in decision to enroll.	5.83			5.76			
11. Security staff respond quickly in emergencies.	5.82	4.89 / 1.39	0.93	5.91	5.00 / 1.35	0.91	-0.11
89. Academic reputation as factor in decision to enroll.	5.68			5.59			
30. The career services office provides students with the help they need to get a job.	5.64	4.66 / 1.48	0.98	5.75	4.72 / 1.47	1.03	-0.06
72. Campus item 2	5.62	5.46 / 1.28	0.16	6.37	5.65 / 1.49	0.72	-0.19 **
59. New student orientation services help students adjust to college.	5.61	5.08 / 1.48	0.53	5.62	5.15 / 1.40	0.47	-0.07
33. Admissions counselors accurately portray the campus in their recruiting practices.	5.56	5.08 / 1.41	0.48	5.64	5.07 / 1.40	0.57	0.01
77. Campus item 7	5.51	5.22 / 1.51	0.29	6.16	4.93 / 1.69	1.23	0.29 ***
38. The student center is a comfortable place for students to spend their leisure time.	5.46	5.21 / 1.44	0.25	5.50	5.14 / 1.36	0.36	0.07
4. Security staff are helpful.	5.41	4.99 / 1.50	0.42	5.50	5.19 / 1.40	0.31	-0.20 **

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

	May 2014				Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
1. Most students feel a sense of belonging here.	5.36	5.29 / 1.38	0.07	5.43	5.41 / 1.30	0.02	-0.12 *
44. I generally know what's happening on campus.	5.36	5.04 / 1.55	0.32	5.30	4.76 / 1.51	0.54	0.28 ***
93. Geographic setting as factor in decision to enroll.	5.30			5.35			
95. Personalized attention prior to enrollment as factor in decision to enroll.	5.13			5.19			
80. Campus item 10	5.03	4.80 / 1.42	0.23	6.41	5.42 / 1.60	0.99	-0.62 ***
94. Campus appearance as factor in decision to enroll.	4.95			5.02			
90. Size of institution as factor in decision to enroll.	4.84			4.87			
17. Personnel in the Veterans' Services program are helpful.	4.81	4.61 / 1.42	0.20	4.81	4.61 / 1.38	0.20	0.00
19. This campus provides effective support services for displaced homemakers.	4.80	4.55 / 1.37	0.25	4.96	4.66 / 1.28	0.30	-0.11
92. Recommendations from family/friends as factor in decision to enroll.	4.48			4.57			
10. Child care facilities are available on campus.	4.29	4.48 / 1.52	-0.19	4.45	4.60 / 1.48	-0.15	-0.12
91. Opportunity to play sports as factor in decision to enroll.	3.12			3.05			
81. Institution's commitment to part-time students?		5.70 / 1.34			5.69 / 1.31		0.01
82. Institution's commitment to evening students?		5.47 / 1.47			5.54 / 1.45		-0.07
83. Institution's commitment to older, returning learners?		5.59 / 1.41			5.70 / 1.34		-0.11
84. Institution's commitment to under-represented populations?		5.23 / 1.41			5.31 / 1.36		-0.08

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

	May 2014 May 2011				Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
85. Institution's commitment to commuters?		5.25 / 1.45			5.22 / 1.51		0.03
86. Institution's commitment to students with disabilities?		5.37 / 1.40			5.38 / 1.42		-0.01

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Academic Advising/Counseling

	May 2014				Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ACADEMIC ADVISING/COUNSELING	6.12	5.28 / 1.36	0.84	6.15	5.21 / 1.30	0.94	0.07
6. My academic advisor is approachable.	6.28	5.66 / 1.59	0.62	6.24	5.50 / 1.56	0.74	0.16 *
12. My academic advisor helps me set goals to work toward.	6.01	5.20 / 1.69	0.81	6.02	5.13 / 1.61	0.89	0.07
25. My academic advisor is concerned about my success as an individual.	6.03	5.10 / 1.75	0.93	6.09	5.13 / 1.57	0.96	-0.03
32. My academic advisor is knowledgeable about my program requirements.	6.27	5.35 / 1.72	0.92	6.35	5.35 / 1.67	1.00	0.00
40. My academic advisor is knowledgeable about the transfer requirements of other schools.	6.13	5.13 / 1.69	1.00	6.18	5.03 / 1.66	1.15	0.10
48. Counseling staff care about students as individuals.	5.95	5.23 / 1.57	0.72	5.92	5.16 / 1.53	0.76	0.07
52. This school does whatever it can to help me reach my educational goals.	6.16	5.24 / 1.55	0.92	6.23	5.14 / 1.50	1.09	0.10

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Academic Services

		May 2014			Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ACADEMIC SERVICES	6.00	5.58 / 0.98	0.42	6.05	5.53 / 1.01	0.52	0.05
14. Library resources and services are adequate.	6.13	5.78 / 1.25	0.35	6.19	5.73 / 1.27	0.46	0.05
21. There are a sufficient number of study areas on campus.	5.87	5.60 / 1.33	0.27	5.94	5.52 / 1.35	0.42	0.08
26. Library staff are helpful and approachable.	5.87	5.61 / 1.35	0.26	5.94	5.63 / 1.33	0.31	-0.02
34. Computer labs are adequate and accessible.	6.09	5.79 / 1.31	0.30	6.20	5.65 / 1.37	0.55	0.14 *
42. The equipment in the lab facilities is kept up to date.	6.13	5.51 / 1.38	0.62	6.12	5.45 / 1.39	0.67	0.06
50. Tutoring services are readily available.	5.99	5.49 / 1.42	0.50	5.96	5.50 / 1.41	0.46	-0.01
55. Academic support services adequately meet the needs of students.	5.89	5.27 / 1.38	0.62	5.98	5.18 / 1.37	0.80	0.09

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Admissions and Financial Aid

		May 2014			May 2011		Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ADMISSIONS AND FINANCIAL AID	5.95	5.16 / 1.23	0.79	6.04	5.04 / 1.26	1.00	0.12 *
7. Adequate financial aid is available for most students.	6.12	5.21 / 1.65	0.91	6.26	5.02 / 1.71	1.24	0.19 *
13. Financial aid awards are announced to students in time to be helpful in college planning.	5.99	5.00 / 1.65	0.99	6.09	4.71 / 1.72	1.38	0.29 ***
20. Financial aid counselors are helpful.	5.92	5.05 / 1.65	0.87	6.15	4.92 / 1.72	1.23	0.13
33. Admissions counselors accurately portray the campus in their recruiting practices.	5.56	5.08 / 1.41	0.48	5.64	5.07 / 1.40	0.57	0.01
41. Admissions staff are knowledgeable.	6.11	5.39 / 1.40	0.72	6.16	5.39 / 1.40	0.77	0.00
49. Admissions counselors respond to prospective students' unique needs and requests.	5.90	5.20 / 1.52	0.70	5.82	5.08 / 1.45	0.74	0.12

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Institutional Summary

Scales: In Order With Items That Make Up the Scale - Campus Climate

		May 2014				Mean Difference	
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CAMPUS CLIMATE	5.94	5.38 / 1.04	0.56	5.97	5.36 / 1.03	0.61	0.02
1. Most students feel a sense of belonging here.	5.36	5.29 / 1.38	0.07	5.43	5.41 / 1.30	0.02	-0.12 *
2. Faculty care about me as an individual.	6.01	5.50 / 1.39	0.51	5.99	5.58 / 1.38	0.41	-0.08
16. The college shows concern for students as individuals.	6.08	5.05 / 1.54	1.03	6.10	5.10 / 1.52	1.00	-0.05
22. People on this campus respect and are supportive of each other.	6.03	5.49 / 1.31	0.54	5.98	5.49 / 1.30	0.49	0.00
27. The campus staff are caring and helpful.	5.99	5.60 / 1.26	0.39	6.06	5.59 / 1.31	0.47	0.01
28. It is an enjoyable experience to be a student on this campus.	6.21	5.73 / 1.34	0.48	6.22	5.73 / 1.32	0.49	0.00
31. The campus is safe and secure for all students.	6.26	5.76 / 1.21	0.50	6.34	5.75 / 1.24	0.59	0.01
36. Students are made to feel welcome on this campus.	6.13	5.71 / 1.28	0.42	6.16	5.70 / 1.24	0.46	0.01
44. I generally know what's happening on campus.	5.36	5.04 / 1.55	0.32	5.30	4.76 / 1.51	0.54	0.28 ***
45. This institution has a good reputation within the community.	6.04	5.77 / 1.34	0.27	6.09	5.81 / 1.26	0.28	-0.04
52. This school does whatever it can to help me reach my educational goals.	6.16	5.24 / 1.55	0.92	6.23	5.14 / 1.50	1.09	0.10
57. Administrators are approachable to students.	5.94	5.31 / 1.49	0.63	5.96	5.25 / 1.50	0.71	0.06
59. New student orientation services help students adjust to college.	5.61	5.08 / 1.48	0.53	5.62	5.15 / 1.40	0.47	-0.07
63. I seldom get the "run-around" when seeking information on this campus.	5.99	5.14 / 1.61	0.85	6.07	4.96 / 1.70	1.11	0.18 *
67. Channels for expressing student complaints are readily available.	5.85	4.80 / 1.65	1.05	5.89	4.73 / 1.68	1.16	0.07

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Campus Support Services

	May 2014				Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CAMPUS SUPPORT SERVICES	5.27	4.85 / 1.21	0.42	5.34	4.89 / 1.16	0.45	-0.04
10. Child care facilities are available on campus.	4.29	4.48 / 1.52	-0.19	4.45	4.60 / 1.48	-0.15	-0.12
17. Personnel in the Veterans' Services program are helpful.	4.81	4.61 / 1.42	0.20	4.81	4.61 / 1.38	0.20	0.00
19. This campus provides effective support services for displaced homemakers.	4.80	4.55 / 1.37	0.25	4.96	4.66 / 1.28	0.30	-0.11
30. The career services office provides students with the help they need to get a job.	5.64	4.66 / 1.48	0.98	5.75	4.72 / 1.47	1.03	-0.06
38. The student center is a comfortable place for students to spend their leisure time.	5.46	5.21 / 1.44	0.25	5.50	5.14 / 1.36	0.36	0.07
47. There are adequate services to help me decide upon a career.	5.92	5.11 / 1.56	0.81	5.95	5.11 / 1.49	0.84	0.00
59. New student orientation services help students adjust to college.	5.61	5.08 / 1.48	0.53	5.62	5.15 / 1.40	0.47	-0.07

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Concern for the Individual

		May 2014			Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CONCERN FOR THE INDIVIDUAL	6.08	5.28 / 1.23	0.80	6.09	5.31 / 1.16	0.78	-0.03
2. Faculty care about me as an individual.	6.01	5.50 / 1.39	0.51	5.99	5.58 / 1.38	0.41	-0.08
16. The college shows concern for students as individuals.	6.08	5.05 / 1.54	1.03	6.10	5.10 / 1.52	1.00	-0.05
25. My academic advisor is concerned about my success as an individual.	6.03	5.10 / 1.75	0.93	6.09	5.13 / 1.57	0.96	-0.03
29. Faculty are fair and unbiased in their treatment of individual students.	6.29	5.51 / 1.46	0.78	6.31	5.54 / 1.45	0.77	-0.03
48. Counseling staff care about students as individuals.	5.95	5.23 / 1.57	0.72	5.92	5.16 / 1.53	0.76	0.07

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Institutional Summary

Scales: In Order With Items That Make Up the Scale - Instructional Effectiveness

		May 2014			Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
INSTRUCTIONAL EFFECTIVENESS	6.22	5.52 / 1.04	0.70	6.23	5.52 / 0.99	0.71	0.00
2. Faculty care about me as an individual.	6.01	5.50 / 1.39	0.51	5.99	5.58 / 1.38	0.41	-0.08
18. The quality of instruction I receive in most of my classes is excellent.	6.56	5.75 / 1.32	0.81	6.57	5.82 / 1.29	0.75	-0.07
23. Faculty are understanding of students' unique life circumstances.	6.17	5.46 / 1.47	0.71	6.15	5.42 / 1.48	0.73	0.04
29. Faculty are fair and unbiased in their treatment of individual students.	6.29	5.51 / 1.46	0.78	6.31	5.54 / 1.45	0.77	-0.03
37. Faculty take into consideration student differences as they teach a course.	6.11	5.34 / 1.50	0.77	6.05	5.39 / 1.41	0.66	-0.05
46. Faculty provide timely feedback about student progress in a course.	6.20	5.44 / 1.43	0.76	6.25	5.39 / 1.47	0.86	0.05
54. Faculty are interested in my academic problems.	5.96	5.23 / 1.55	0.73	6.00	5.22 / 1.47	0.78	0.01
58. Nearly all of the faculty are knowledgeable in their fields.	6.40	5.83 / 1.30	0.57	6.43	5.78 / 1.27	0.65	0.05
61. Faculty are usually available after class and during office hours.	6.17	5.71 / 1.33	0.46	6.20	5.81 / 1.28	0.39	-0.10
64. Nearly all classes deal with practical experiences and applications.	6.07	5.52 / 1.35	0.55	6.08	5.44 / 1.37	0.64	0.08
65. Students are notified early in the term if they are doing poorly in a class.	6.10	4.84 / 1.69	1.26	6.12	4.82 / 1.72	1.30	0.02
66. Program requirements are clear and reasonable.	6.29	5.58 / 1.34	0.71	6.30	5.59 / 1.32	0.71	-0.01

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Instructional Effectiveness

		May 2014			Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
69. There is a good variety of courses provided on this campus.	6.35	5.60 / 1.44	0.75	6.39	5.54 / 1.49	0.85	0.06
70. I am able to experience intellectual growth here.	6.40	5.86 / 1.29	0.54	6.39	5.85 / 1.23	0.54	0.01

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Registration Effectiveness

	May 2014				Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
REGISTRATION EFFECTIVENESS	6.15	5.42 / 1.05	0.73	6.18	5.30 / 1.06	0.88	0.12 *
5. The personnel involved in registration are helpful.	6.19	5.43 / 1.55	0.76	6.28	5.36 / 1.60	0.92	0.07
8. Classes are scheduled at times that are convenient for me.	6.43	5.43 / 1.45	1.00	6.46	5.29 / 1.58	1.17	0.14 *
15. I am able to register for classes I need with few conflicts.	6.46	5.25 / 1.70	1.21	6.42	5.23 / 1.65	1.19	0.02
35. Policies and procedures regarding registration and course selection are clear and well-publicized.	6.16	5.42 / 1.44	0.74	6.21	5.28 / 1.49	0.93	0.14 *
43. Class change (drop/add) policies are reasonable.	6.10	5.41 / 1.57	0.69	6.10	5.48 / 1.42	0.62	-0.07
51. There are convenient ways of paying my school bill.	6.13	5.58 / 1.42	0.55	6.16	5.49 / 1.49	0.67	0.09
56. The business office is open during hours which are convenient for most students.	5.94	5.32 / 1.43	0.62	5.97	5.19 / 1.51	0.78	0.13
60. Billing policies are reasonable.	6.01	5.45 / 1.42	0.56	6.03	5.29 / 1.46	0.74	0.16 *
62. Bookstore staff are helpful.	5.90	5.47 / 1.56	0.43	5.87	5.10 / 1.66	0.77	0.37 ***

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Responsiveness to Diverse Populations

		May 2014			Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
RESPONSIVENESS TO DIVERSE POPULATIONS		5.44 / 1.21			5.49 / 1.22		-0.05
81. Institution's commitment to part-time students?		5.70 / 1.34			5.69 / 1.31		0.01
82. Institution's commitment to evening students?		5.47 / 1.47			5.54 / 1.45		-0.07
83. Institution's commitment to older, returning learners?		5.59 / 1.41			5.70 / 1.34		-0.11
84. Institution's commitment to under-represented populations?		5.23 / 1.41			5.31 / 1.36		-0.08
85. Institution's commitment to commuters?		5.25 / 1.45			5.22 / 1.51		0.03
86. Institution's commitment to students with disabilities?		5.37 / 1.40			5.38 / 1.42		-0.01

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Safety and Security

	May 2014			May 2011			Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
SAFETY AND SECURITY	5.92	5.27 / 1.08	0.65	6.01	5.23 / 1.08	0.78	0.04
4. Security staff are helpful.	5.41	4.99 / 1.50	0.42	5.50	5.19 / 1.40	0.31	-0.20 **
11. Security staff respond quickly in emergencies.	5.82	4.89 / 1.39	0.93	5.91	5.00 / 1.35	0.91	-0.11
24. Parking lots are well-lighted and secure.	5.98	5.49 / 1.41	0.49	6.08	5.47 / 1.42	0.61	0.02
31. The campus is safe and secure for all students.	6.26	5.76 / 1.21	0.50	6.34	5.75 / 1.24	0.59	0.01
39. The amount of student parking space on campus is adequate.	6.10	5.10 / 1.73	1.00	6.18	4.64 / 1.93	1.54	0.46 ***

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Service Excellence

	May 2014			May 2011			Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
SERVICE EXCELLENCE	5.90	5.33 / 1.04	0.57	5.94	5.22 / 1.09	0.72	0.11 *
5. The personnel involved in registration are helpful.	6.19	5.43 / 1.55	0.76	6.28	5.36 / 1.60	0.92	0.07
22. People on this campus respect and are supportive of each other.	6.03	5.49 / 1.31	0.54	5.98	5.49 / 1.30	0.49	0.00
26. Library staff are helpful and approachable.	5.87	5.61 / 1.35	0.26	5.94	5.63 / 1.33	0.31	-0.02
27. The campus staff are caring and helpful.	5.99	5.60 / 1.26	0.39	6.06	5.59 / 1.31	0.47	0.01
44. I generally know what's happening on campus.	5.36	5.04 / 1.55	0.32	5.30	4.76 / 1.51	0.54	0.28 ***
57. Administrators are approachable to students.	5.94	5.31 / 1.49	0.63	5.96	5.25 / 1.50	0.71	0.06
62. Bookstore staff are helpful.	5.90	5.47 / 1.56	0.43	5.87	5.10 / 1.66	0.77	0.37 ***
63. I seldom get the "run-around" when seeking information on this campus.	5.99	5.14 / 1.61	0.85	6.07	4.96 / 1.70	1.11	0.18*
67. Channels for expressing student complaints are readily available.	5.85	4.80 / 1.65	1.05	5.89	4.73 / 1.68	1.16	0.07

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Student Centeredness

	May 2014			May 2011			Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
STUDENT CENTEREDNESS	5.95	5.45 / 1.10	0.50	5.99	5.47 / 1.10	0.52	-0.02
1. Most students feel a sense of belonging here.	5.36	5.29 / 1.38	0.07	5.43	5.41 / 1.30	0.02	-0.12 *
16. The college shows concern for students as individuals.	6.08	5.05 / 1.54	1.03	6.10	5.10 / 1.52	1.00	-0.05
27. The campus staff are caring and helpful.	5.99	5.60 / 1.26	0.39	6.06	5.59 / 1.31	0.47	0.01
28. It is an enjoyable experience to be a student on this campus.	6.21	5.73 / 1.34	0.48	6.22	5.73 / 1.32	0.49	0.00
36. Students are made to feel welcome on this campus.	6.13	5.71 / 1.28	0.42	6.16	5.70 / 1.24	0.46	0.01
57. Administrators are approachable to students.	5.94	5.31 / 1.49	0.63	5.96	5.25 / 1.50	0.71	0.06

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

	May 2014 May 2011			May 2011		Mean Difference	
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
Most students feel a sense of belonging here.	5.36	5.29 / 1.38	0.07	5.43	5.41 / 1.30	0.02	-0.12 *
2. Faculty care about me as an individual.	6.01	5.50 / 1.39	0.51	5.99	5.58 / 1.38	0.41	-0.08
3. The quality of instruction in the vocational/technical programs is excellent.	6.17	5.44 / 1.36	0.73	6.13	5.49 / 1.35	0.64	-0.05
4. Security staff are helpful.	5.41	4.99 / 1.50	0.42	5.50	5.19 / 1.40	0.31	-0.20 **
5. The personnel involved in registration are helpful.	6.19	5.43 / 1.55	0.76	6.28	5.36 / 1.60	0.92	0.07
6. My academic advisor is approachable.	6.28	5.66 / 1.59	0.62	6.24	5.50 / 1.56	0.74	0.16*
7. Adequate financial aid is available for most students.	6.12	5.21 / 1.65	0.91	6.26	5.02 / 1.71	1.24	0.19 *
8. Classes are scheduled at times that are convenient for me.	6.43	5.43 / 1.45	1.00	6.46	5.29 / 1.58	1.17	0.14 *
9. Internships or practical experiences are provided in my degree/certificate program.	5.85	4.81 / 1.63	1.04	5.86	4.88 / 1.60	0.98	-0.07
10. Child care facilities are available on campus.	4.29	4.48 / 1.52	-0.19	4.45	4.60 / 1.48	-0.15	-0.12
11. Security staff respond quickly in emergencies.	5.82	4.89 / 1.39	0.93	5.91	5.00 / 1.35	0.91	-0.11
12. My academic advisor helps me set goals to work toward.	6.01	5.20 / 1.69	0.81	6.02	5.13 / 1.61	0.89	0.07
13. Financial aid awards are announced to students in time to be helpful in college planning.	5.99	5.00 / 1.65	0.99	6.09	4.71 / 1.72	1.38	0.29 ***
14. Library resources and services are adequate.	6.13	5.78 / 1.25	0.35	6.19	5.73 / 1.27	0.46	0.05
15. I am able to register for classes I need with few conflicts.	6.46	5.25 / 1.70	1.21	6.42	5.23 / 1.65	1.19	0.02
16. The college shows concern for students as individuals.	6.08	5.05 / 1.54	1.03	6.10	5.10 / 1.52	1.00	-0.05

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

	May 2014					Mean Difference	
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
17. Personnel in the Veterans' Services program are helpful.	4.81	4.61 / 1.42	0.20	4.81	4.61 / 1.38	0.20	0.00
18. The quality of instruction I receive in most of my classes is excellent.	6.56	5.75 / 1.32	0.81	6.57	5.82 / 1.29	0.75	-0.07
19. This campus provides effective support services for displaced homemakers.	4.80	4.55 / 1.37	0.25	4.96	4.66 / 1.28	0.30	-0.11
20. Financial aid counselors are helpful.	5.92	5.05 / 1.65	0.87	6.15	4.92 / 1.72	1.23	0.13
21. There are a sufficient number of study areas on campus.	5.87	5.60 / 1.33	0.27	5.94	5.52 / 1.35	0.42	0.08
22. People on this campus respect and are supportive of each other.	6.03	5.49 / 1.31	0.54	5.98	5.49 / 1.30	0.49	0.00
23. Faculty are understanding of students' unique life circumstances.	6.17	5.46 / 1.47	0.71	6.15	5.42 / 1.48	0.73	0.04
24. Parking lots are well-lighted and secure.	5.98	5.49 / 1.41	0.49	6.08	5.47 / 1.42	0.61	0.02
25. My academic advisor is concerned about my success as an individual.	6.03	5.10 / 1.75	0.93	6.09	5.13 / 1.57	0.96	-0.03
26. Library staff are helpful and approachable.	5.87	5.61 / 1.35	0.26	5.94	5.63 / 1.33	0.31	-0.02
27. The campus staff are caring and helpful.	5.99	5.60 / 1.26	0.39	6.06	5.59 / 1.31	0.47	0.01
28. It is an enjoyable experience to be a student on this campus.	6.21	5.73 / 1.34	0.48	6.22	5.73 / 1.32	0.49	0.00
29. Faculty are fair and unbiased in their treatment of individual students.	6.29	5.51 / 1.46	0.78	6.31	5.54 / 1.45	0.77	-0.03
30. The career services office provides students with the help they need to get a job.	5.64	4.66 / 1.48	0.98	5.75	4.72 / 1.47	1.03	-0.06
31. The campus is safe and secure for all students.	6.26	5.76 / 1.21	0.50	6.34	5.75 / 1.24	0.59	0.01

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	May 2014					Mean Difference	
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
32. My academic advisor is knowledgeable about my program requirements.	6.27	5.35 / 1.72	0.92	6.35	5.35 / 1.67	1.00	0.00
33. Admissions counselors accurately portray the campus in their recruiting practices.	5.56	5.08 / 1.41	0.48	5.64	5.07 / 1.40	0.57	0.01
34. Computer labs are adequate and accessible.	6.09	5.79 / 1.31	0.30	6.20	5.65 / 1.37	0.55	0.14 *
35. Policies and procedures regarding registration and course selection are clear and well-publicized.	6.16	5.42 / 1.44	0.74	6.21	5.28 / 1.49	0.93	0.14 *
36. Students are made to feel welcome on this campus.	6.13	5.71 / 1.28	0.42	6.16	5.70 / 1.24	0.46	0.01
37. Faculty take into consideration student differences as they teach a course.	6.11	5.34 / 1.50	0.77	6.05	5.39 / 1.41	0.66	-0.05
38. The student center is a comfortable place for students to spend their leisure time.	5.46	5.21 / 1.44	0.25	5.50	5.14 / 1.36	0.36	0.07
39. The amount of student parking space on campus is adequate.	6.10	5.10 / 1.73	1.00	6.18	4.64 / 1.93	1.54	0.46 ***
40. My academic advisor is knowledgeable about the transfer requirements of other schools.	6.13	5.13 / 1.69	1.00	6.18	5.03 / 1.66	1.15	0.10
41. Admissions staff are knowledgeable.	6.11	5.39 / 1.40	0.72	6.16	5.39 / 1.40	0.77	0.00
42. The equipment in the lab facilities is kept up to date.	6.13	5.51 / 1.38	0.62	6.12	5.45 / 1.39	0.67	0.06
43. Class change (drop/add) policies are reasonable.	6.10	5.41 / 1.57	0.69	6.10	5.48 / 1.42	0.62	-0.07
44. I generally know what's happening on campus.	5.36	5.04 / 1.55	0.32	5.30	4.76 / 1.51	0.54	0.28 ***
45. This institution has a good reputation within the community.	6.04	5.77 / 1.34	0.27	6.09	5.81 / 1.26	0.28	-0.04
46. Faculty provide timely feedback about student progress in a course.	6.20	5.44 / 1.43	0.76	6.25	5.39 / 1.47	0.86	0.05

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	May 2014					Mean Difference	
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
47. There are adequate services to help me decide upon a career.	5.92	5.11 / 1.56	0.81	5.95	5.11 / 1.49	0.84	0.00
48. Counseling staff care about students as individuals.	5.95	5.23 / 1.57	0.72	5.92	5.16 / 1.53	0.76	0.07
49. Admissions counselors respond to prospective students' unique needs and requests.	5.90	5.20 / 1.52	0.70	5.82	5.08 / 1.45	0.74	0.12
50. Tutoring services are readily available.	5.99	5.49 / 1.42	0.50	5.96	5.50 / 1.41	0.46	-0.01
51. There are convenient ways of paying my school bill.	6.13	5.58 / 1.42	0.55	6.16	5.49 / 1.49	0.67	0.09
52. This school does whatever it can to help me reach my educational goals.	6.16	5.24 / 1.55	0.92	6.23	5.14 / 1.50	1.09	0.10
53. The assessment and course placement procedures are reasonable.	5.91	5.35 / 1.40	0.56	5.95	5.37 / 1.33	0.58	-0.02
54. Faculty are interested in my academic problems.	5.96	5.23 / 1.55	0.73	6.00	5.22 / 1.47	0.78	0.01
55. Academic support services adequately meet the needs of students.	5.89	5.27 / 1.38	0.62	5.98	5.18 / 1.37	0.80	0.09
56. The business office is open during hours which are convenient for most students.	5.94	5.32 / 1.43	0.62	5.97	5.19 / 1.51	0.78	0.13
57. Administrators are approachable to students.	5.94	5.31 / 1.49	0.63	5.96	5.25 / 1.50	0.71	0.06
58. Nearly all of the faculty are knowledgeable in their fields.	6.40	5.83 / 1.30	0.57	6.43	5.78 / 1.27	0.65	0.05
59. New student orientation services help students adjust to college.	5.61	5.08 / 1.48	0.53	5.62	5.15 / 1.40	0.47	-0.07
60. Billing policies are reasonable.	6.01	5.45 / 1.42	0.56	6.03	5.29 / 1.46	0.74	0.16*
61. Faculty are usually available after class and during office hours.	6.17	5.71 / 1.33	0.46	6.20	5.81 / 1.28	0.39	-0.10

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	May 2014 May 201				May 2011	ıy 2011	
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
62. Bookstore staff are helpful.	5.90	5.47 / 1.56	0.43	5.87	5.10 / 1.66	0.77	0.37 ***
63. I seldom get the "run-around" when seeking information on this campus.	5.99	5.14 / 1.61	0.85	6.07	4.96 / 1.70	1.11	0.18 *
64. Nearly all classes deal with practical experiences and applications.	6.07	5.52 / 1.35	0.55	6.08	5.44 / 1.37	0.64	0.08
65. Students are notified early in the term if they are doing poorly in a class.	6.10	4.84 / 1.69	1.26	6.12	4.82 / 1.72	1.30	0.02
66. Program requirements are clear and reasonable.	6.29	5.58 / 1.34	0.71	6.30	5.59 / 1.32	0.71	-0.01
67. Channels for expressing student complaints are readily available.	5.85	4.80 / 1.65	1.05	5.89	4.73 / 1.68	1.16	0.07
68. On the whole, the campus is well-maintained.	6.17	6.16 / 1.05	0.01	6.15	6.06 / 1.11	0.09	0.10 *
69. There is a good variety of courses provided on this campus.	6.35	5.60 / 1.44	0.75	6.39	5.54 / 1.49	0.85	0.06
70. I am able to experience intellectual growth here.	6.40	5.86 / 1.29	0.54	6.39	5.85 / 1.23	0.54	0.01
71. Campus item 1	6.57	5.70 / 1.39	0.87	5.88	5.28 / 1.56	0.60	0.42 ***
72. Campus item 2	5.62	5.46 / 1.28	0.16	6.37	5.65 / 1.49	0.72	-0.19 **
73. Campus item 3	6.22	5.74 / 1.43	0.48	4.95	4.77 / 1.77	0.18	0.97 ***
74. Campus item 4	6.07	5.74 / 1.38	0.33	6.21	5.07 / 1.69	1.14	0.67 ***
75. Campus item 5	6.38	5.06 / 1.71	1.32	6.25	5.36 / 1.48	0.89	-0.30 ***
76. Campus item 6	6.33	5.43 / 1.61	0.90	6.46	5.26 / 1.59	1.20	0.17 *
77. Campus item 7	5.51	5.22 / 1.51	0.29	6.16	4.93 / 1.69	1.23	0.29 ***

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	May 2014			May 2011			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
78. Campus item 8	6.04	4.92 / 1.71	1.12	6.38	5.51 / 1.60	0.87	-0.59 ***
79. Campus item 9	6.34	5.25 / 1.53	1.09	6.48	5.92 / 1.45	0.56	-0.67 ***
80. Campus item 10	5.03	4.80 / 1.42	0.23	6.41	5.42 / 1.60	0.99	-0.62 ***
81. Institution's commitment to part-time students?		5.70 / 1.34			5.69 / 1.31		0.01
82. Institution's commitment to evening students?		5.47 / 1.47			5.54 / 1.45		-0.07
83. Institution's commitment to older, returning learners?		5.59 / 1.41			5.70 / 1.34		-0.11
84. Institution's commitment to under-represented populations?		5.23 / 1.41			5.31 / 1.36		-0.08
85. Institution's commitment to commuters?		5.25 / 1.45			5.22 / 1.51		0.03
86. Institution's commitment to students with disabilities?		5.37 / 1.40			5.38 / 1.42		-0.01
87. Cost as factor in decision to enroll.	6.20			6.27			
88. Financial aid as factor in decision to enroll.	5.83			5.76			
89. Academic reputation as factor in decision to enroll.	5.68			5.59			
90. Size of institution as factor in decision to enroll.	4.84			4.87			
91. Opportunity to play sports as factor in decision to enroll.	3.12			3.05			
92. Recommendations from family/friends as factor in decision to enroll.	4.48			4.57			
93. Geographic setting as factor in decision to enroll.	5.30			5.35			

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		May 2014			May 2011		Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
94. Campus appearance as factor in decision to enroll.	4.95			5.02			
95. Personalized attention prior to enrollment as factor in decision to enroll.	5.13			5.19			

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Summary Items

Summary Item	May 2014	May 2011	Mean Difference
So far, how has your college experience met your expectations?	Average: 4.89	Average: 4.83	0.06
1=Much worse than expected	1%	0%	
2=Quite a bit worse than I expected	1%	1%	
3=Worse than I expected	6%	5%	
4=About what I expected	32%	36%	
5=Better than I expected	27%	27%	
6=Quite a bit better than I expected	14%	13%	
7=Much better than expected	15%	13%	
Rate your overall satisfaction with your experience here thus far.	Average: 5.66	Average: 5.68	-0.02
1=Not satisfied at all	1%	0%	
2=Not very satisfied	2%	1%	
3=Somewhat dissatisfied	4%	5%	
4=Neutral	7%	7%	
5=Somewhat satisfied	15%	14%	
6=Satisfied	44%	46%	
7=Very satisfied	24%	24%	
All in all, if you had to do it over, would you enroll here again?	Average: 5.88	Average: 5.98	-0.10
1=Definitely not	2%	1%	
2=Probably not	3%	2%	
3=Maybe not	2%	3%	
4=I don't know	7%	6%	
5=Maybe yes	8%	8%	
6=Probably yes	31%	31%	
7=Definitely yes	44%	47%	